



How does it *work*

Are you starting a passion project and don't know how to get it moving? Are you ready to refresh your current branding or want something new but not ready yet to commit to a full brand project? How would it feel to get all those ideas out of your head? And basically do a brain dump.

This includes a mini focussed strategy questionnaire and virtual call for one hour in the morning to understand your ideas. Then two suggestions will help move you closer to your dreams.

This is a great taster before committing to a branding project. At the end of the day you will be much clearer on what you want to achieve.

Schedule

- Virtual call in the morning to understand ideas.

- Mini focussed strategy questionnaire is sent to help guide ideas into a clearer pathway.

- I create two ideas which will focus your ideas, freeing up your mind.
E.g.
Typeface selections for a new brand.
Or moodboards to help visualise your ideas.