



Wondering how it all *happens*?

What I do isn't magic...it's a collaborative experience that brings your ideas to fruition, allowing you to enjoy your business. I simplify the uncertainty into a clear, focussed brand vision. Together we understand your ideal customers. Discover what makes you different and how you can stand out with clear messaging and brand graphics that resonate with your customers. Your brand will be distinctive and full of personality.

Schedule

Brand and ideal customer questionnaires will be sent to be completed. Once returned we will plan in the brand workshop (2 hours), this is to work through the questionnaire findings, look at research ideas and discuss visuals. Moodboards will then be created to show direction ideas for x3 concepts. Design routes will be created and will include elements described in the quote. Feedback sessions are then planned in, amends completed then the selected concept will be outputted in relevant formats along with a brand guide to support ongoing usage.